

Competition Analysis

CEO DESK – AI research Report

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Competition Analysis

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	Website	overview
SO.GE.CO. SA	http://www.sogeco.com	Founded in 1987 as a consulting firm in Intermodal industry, over the years Sogeco progressively expanded and today has become an organisation able to offer trading, leasing, transport and modification on containers in the main logistical European and worldwide centers.
STAR SERVICE SRL	http://www.starservi.cegoa.it/index.php?ID=1	The company is specialised in the sale and rental of new and used containers. They offer customised solutions for any use: container shipping, container storage, container used for shipping or refrigerated storage of goods at controlled temperatures, swap bodies, special containers housing units.
PHOENIX INTERNATIONAL SRL	http://phoenixinternational.it/azienda.html	The company provides the sale and the lease of shipping containers and also supplies modified containers and prefabs.
GENOA LOGISTIC SERVICES SRL	http://www.genoalogisticservices.com/it/	They provide a wide range of dry van containers and specialised equipment (including reefers, pallet-wides, roll trailers, and swap bodies). Thanks to their access to CAI's global network of offices and depots, they are able to provide door-to-door logistics services worldwide.
GLOBOX CONTAINER SRL	http://www.globoxcontainer.net/container-er-frigo	Globox Container trades a wide range of ISO shipping containers, including reefer, offshore and special containers. All containers are available for sale or for hire, new "first trip" or used at very competitive prices. Globox Container offers service throughout the country.
LOTUS CONTAINER	http://www.lotuscontainers.com/en	They offer shipping container sale and lease services as well as transport and logistic service related to the container industry.
TRITON INTERNATIONAL	http://www.trtn.com	Triton International leases five types of equipment; dry freight containers, refrigerated containers, special containers, chassis and tank containers. They lease equipment through a variety of short and long-term leasing structures, which are often highly customised.
CONTAINER PROVIDERS INTERNATIONAL	http://www.cpi-group.com	CPI Group is an international container provider. They deliver custom-tailored solutions and engage in both big and small projects always with reliable and secure delivery. They provide new and used sea containers, for sale, leasing and financing worldwide.
CONTAINEX	http://www.containex.co.uk/en	Mainly focused on prefabs lease and sale, recently it expanded also in the lease and sale of shipping containers for maritime use and for storage.
TITAN CONTAINER	http://titancontainer.com/GL.aspx	The core business remains standard ISO container rental and sales. They have expanded the business activities to include worldwide deliveries of DNV containers to the offshore industry and extremely user friendly, power efficient and affordable temperature controlled storage solutions, locally cost effective self-storage solutions and finally transport and crane services.
TOUAX	http://www.touax.com/en_touax_home.asp	Touax leases, manages and sells shipping containers, modular buildings, freight railcars and river barges.

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	<i>Compara ble in terms of size</i>	<i>Lease & Sale of containers for storage purposes (DRY)</i>	<i>Lease & Sale of containers for storage purposes (REFRIGERATED)</i>	<i>Lease & Sale of containers for shipping purposes (DRY)</i>	<i>Lease & Sale of containers for shipping purposes (REFRIGERATED)</i>	<i>Lease & Sale of mobile prefabs</i>
SO.GE.CO. SA	√	√	√	√	√	√
STAR SERVICE SRL	√	√	√	√	√	
PHOENIX INTERNAZIONA SRL	√	√		√	√	√
GENOA LOGISTIC SERVICES SRL	√	√		√	√	
GLOBOX CONTAINER SRL	√	√		√	√	√
LOTUS CONTAINER	√	√		√	√	
TRITON INTERNATIONAL				√	√	
CONTAINER PROVIDERS INTERNATIONAL		√		√	√	
CONTAINEX		√		√		√
TITAN CONTAINER		√	√	√	√	
TOUAX		√		√	√	√

Conclusion:

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